

Module specification

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Module Code	BUS398
Module Title	Business Environment
Level	3
Credit value	20
Faculty	SLS
HECoS Code	100079
Cost Code	GABP
Pre-requisite module	N/A

Programmes in which module to be offered

Programme title	Core/Optional/Standalone
SLS integrated Foundation Year	Core
WUCCE International Foundation Year Business	Core
BA (Hons) Business and Management (with International Foundation Year)	Core
BA (Hons) Accounting and Finance Management (with International Foundation Year)	Core

Breakdown of module hours

Learning and teaching hours	40 hrs
Placement tutor support hours	0 hrs
Supervised learning hours e.g. practical classes, workshops	0 hrs
Project supervision hours	0 hrs
Active learning and teaching hours total	40 hrs
Placement hours	0 hrs
Guided independent study hours	160 hrs
Module duration (Total hours)	200 hrs

Module aims

This module aims to introduce students to the nature and purpose of business organisations, and how they operate in a range of environments. Exploring the different types of business functions, structures and the factors which influence their decisions and performance. Students will develop collaborative working skills and engage in reflective practises to enhance their understanding of the business environment.

Module Learning Outcomes

At the end of this module, students will be able to:

1	Identify and describe different types of businesses and their main purposes.
2	Describe various forms of businesses structures.
3	Detail external factors which impact a selected business with relevance to operations and performance.
4	Recognise how businesses can impact society and the environment in positive and negative ways.
5	Demonstrate the ability to work collaboratively and reflect on personal and group learning experiences within a business context.

Assessment

Indicative Assessment Tasks:

This section outlines the type of assessment task the student will be expected to complete as part of the module. More details will be made available in the relevant academic year module handbook.

Assessment 1: Portfolio - developed throughout the module and will include a mix of short written tasks, visual or presentation based work, collaborative activities and reflective writing.

Assessment number	Learning Outcomes to be met	Type of assessment	Duration/Word Count	Weighting (%)	Alternative assessment, if applicable
1	1,2, 3, 4, 5	Portfolio	2500	100%	N/A

Derogations

None

Learning and Teaching Strategies

An interactive learning and teaching approach will be adopted and will involve class-based seminars, case studies, group tasks, workbooks, key readings, reflection activities, quizzes, tutorials and simulations. All teaching and self-directed study materials will be made available on the Virtual Learning Environment on a weekly basis. Group tasks will be used to encourage collaboration, while reflective activities will support the development of critical self-awareness and ongoing personal and academic growth. The module will also be supported by the Moodle VLE through pre-recorded content and resources aligned to the university's active learning framework (ALF).

Welsh Elements

Case studies of Welsh businesses will be used where applicable.



Indicative Syllabus Outline

- Business Basics
- Forms of business ownership
- Social and demographic trends
- Business Stakeholders
- Business Environment (Micro and Macro)
- PESTLE Framework
- Business Growth
- International Businesses and Globalisation
- Business and Society
- Collaborative working and reflective learning in business education.

Indicative Bibliography

Please note the essential reads and other indicative reading are subject to annual review and update.

Essential Reads:

Needle, D. and Burns, J. (2023) *Business in context : an introduction to business and its environment*. 8th edition / David Needle and Jane Burns. London: Cengage Learning EMEA.

Solomon, M. R., Poatsy, M. A. and Martin, K. (2023), '*Better Business*', 6th Edn., Pearson Education: Harlow.

Other indicative reading:

Worthington, I. et al. (2023) *The business environment: a global perspective*. Ninth edition / Ian Worthington, Chris Britton and Ed Thompson. Harlow: Pearson Education Limited.

Slorach, S., Embley, J., Goodchild, P., and Shephard, C. (2023), '*Legal Systems and Skills*', Oxford University Press: Oxford.

Administrative Information

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